



COMPANY PROFILE

**NALU**  
ARCHITECTURE



Aloha!

Delivering complicated entitlement and building projects requires a unique combination of drive, ambition, skill and technical know-how. We would like to introduce Nalu Architecture, a newly emerging design studio in San Diego that is excited to build new relationships with influential members in the development, real estate, and construction industries. We are dedicated to advancing the California lifestyle through contemporary architecture, modern collaboration and design practices.

We only team the best, ensuring that we provide a turnkey solution for our clients that is both realistic and extraordinary! Our team has diversified experience in commercial market segment; with past project experience up the western seaboard & abroad.

We offer a broad range of services including:

- Full service architectural & engineering consulting
- Comprehensive entitlement assistance
- Design review assistance
- Conceptual 3D & rendering services
- Reconstruction design & investigation
- Construction administration & representation
- Lease outline drawings
- Waterproof consulting

Nalu Architecture's tactical advantage over our competition is simple: We are the next generation of professionals willing to leverage the use of technology to the greatest extent possible. This allows for us to achieve expedited deliverables with significant reductions in unnecessary overhead costs. Our company operates on a hybrid cloud system that enables us to exploit mobility, while increasing methods of collaboration between critical team members.

We realize that you are very busy and wanted to thank you in advance for your time spent reviewing our introduction and company profile. We would love to discuss how we could possibly help with any future design needs, or improve upon prior design firm experiences.

Thank you again for your time,



Christopher Schumm, President

## “NALU” - What it means

Originally a Kauai Native, Chris Schumm was inclined to name his practice after the Hawaiian word “Nalu” translated means waves or surf of the ocean. We love the ocean, it is the catalyst for our creative ideas & inspiration; We also coincidentally have an office dog/ mascot named Nalu!

## Our Company

Chris Schumm, AIA (American Institute of Architects), founded Nalu Architecture, Inc. In 2017 after over a decade of experience in the architectural and construction industries with an emphasis in commercial project administration & architectural consulting. After working in a range of commercial markets, Chris chose to develop a diversified practice that serves the needs of our unique commercial clientele by teaming with other talented professionals who share a mutual desire to provide quality services and outstanding value. Nalu Architecture, Inc. has experience in a wide range of service markets; from large project full service architectural consulting to serving as a technical advisor for specialized building waterproofing concerns. The bulk of Nalu Architecture's clientele are comprised of business owners, real estate developers, real estate investment trust's, property managers, HOA's, and general contractors.

## Our Ethos

Our practice focuses on providing compelling building projects our clients are proud to be part of. Regardless of the size or type of project we take on; we are always inspired to transform buildings into quality spaces. Nalu Architecture serves as an advocate for building owners during both the design and construction processes. Conceived on the notion of quality, value & integrity; Nalu Architecture truly stands apart from our competitors.

## Correspondence

Our protocols for clear correspondence and expedited issue resolution is our strong suit. We have built our reputation around our unique and specialized knowledge and proficiencies with modern technology paired with the “soup to nuts” understanding of building design and construction. Each project has direct principal & project manager involvement from inception to project closeout; this organizational structure eliminates the prevalent industry information bottleneck. Progressive technological advancements & implementation allows for us to collaborate with clients extremely efficiency & affordably by operating nearly entirely paperless.

*“The pencil and computer are, if left to their own devices, equally dumb and only as good as the person driving them”*

*-Sir Norman Foster  
Architect*

-  [chris@naluarchitecture.com](mailto:chris@naluarchitecture.com)
-  858.381.0141
-  P.O. Box 476 Cardiff, CA 92007
-  [www.naluarchitecture.com](http://www.naluarchitecture.com)



## Chris Schumm, AIA

President, Founder | Nalu Architecture, Inc.

Chris Schumm founded Nalu Architecture, Inc. In 2017 after eleven years of experience in architecture, building forensics & construction management. He is a graduate of the school of hard knocks! and has earned his architectural licensure through his experience & dedication to the practice of architecture. Schumm has a proven track record of compelling & creative design, management, and comprehensive technical abilities. He is well-versed in multiple construction types with an emphasis on multiple occupancy types including: academic, retail, medical, commercial & mixed use. He has worked on projects located in California, Colorado, Washington, Oregon and Florida. Chris's unique upbringing in architecture has allowed him to learn all aspects of the architectural enterprise; He is extremely hands on and fully capable of delivering all phases of architectural projects, from entitlement & building programming to final project closeout.

Schumm supervises all architectural operations required to facilitate project goals by implementing production milestone reviews & quality protocols; He also personally conducts periodic on-site observations of the work and attends on site construction meetings. Whether the project is large or small, systematic planning and execution need to be strategically aligned with the client's expectations, budget and time frame. A few of his capabilities are as follows:

- Comprehensive entitlement studies
- Comprehensive Architectural & Engineering documents & coordination
- Comprehensive cloud based field reporting (accessible by the owner).
- Building envelope analysis & documentation
- Building envelope assembly & critical detail generation
- Observe activities in relation to GC provided project schedule
- Research product installations to verify conformance with the contract documents
- Observe pre-construction hazardous material abatement activities
- Review reporting from special inspection agencies to verify building/ site elements are compliant with project contract.
- Building envelope thermal imaging & heat gain/ loss studies
- Track Change Request, Proposal Request and Construction Change Directives to verify they are completed as directed by the design team.
- Assist owners with internal building logistics to verify adequate time for building delivery Temporary Certificate of Occupancy (TCO) and Certificate of Occupancy (CO)

### PROJECT POSITION

President/ Founder

Years of experience: 13

Year founded: 2017

### PROFESSIONAL LICENSE

Licensed Architect

California: C36569

### EDUCATION

Yakima Valley Community  
College, Engineering, 2007

Perry Technical Institute  
Industrial Mechanics &  
Machine Technology



**PROJECT POSITION**

Chief Financial Officer  
Business Operations Manager

Years of experience: 7

**EDUCATION**

Psychology | Biology  
Washington State University.

## Laura Leitz

CFO, Business Operations | Nalu Architecture, Inc.

Laura Leitz is instrumental in the day to day operations required in a growing architecture practice. Her diversified background in government regulations, quality management and biotech industries has made her an invaluable asset to our company. Her passion for preserving our oceans and environment truly inspires our design considerations. Laura is currently earning her architectural licensure entirely through experience.

### Business Operations

Laura assists in the firms operation management and the project team in processing agreements for clients and consultants. In the ever-changing working environment of architecture, she helps the firm to continue moving forward as one team. Laura also leads the companies digital marketing efforts.

### Chief Financial Officer

As Chief Financial Officer, she is responsible for the firm's financial operations: directing and orchestrating company financial goals and obligations, ensuring integrity of financial statements, cash management strategies, and maintaining a financially solvent design practice.

PHOTOGRAPHS



PHOTOGRAPHS



*"Architecture is not based on concrete, and steel and the elements of the soil. It's based on wonder"*

*-Daniel Libeskind  
Architect*

### Ground up construction experience:

Banner Bank, La Grande OR, 6,520sq. ft. \*1  
 Bickleton School K-12, Bickleton WA, 40,265 sq. ft. \*1  
 Pacific Northwest University, Terrace Heights, WA, 90,000 sq. ft. \*1  
 Union Gap Elementary, Union Gap, WA, 98,000 sq. ft \*1  
 Yakima Valley Farmworkers Clinic, Sunnyside, WA, 82,700 sq. ft. \*1  
 Sunnyside Transportation Cooperative, Sunnyside, WA, 4,500 sq. ft. \*1  
 Sunnyside Bus Maintenance Facilities, Sunnyside, WA, 21,000 sq. ft. \*1  
 Central Washington Family Medicine, Ellensburg, WA, 4,500 sq. ft. \*1  
 Hermiston Westpark Elementary School, Hermiston, OR, 61,423 sq. ft. \*1  
 Sunnyside Elementary School, Sunnyside, WA, 54,000 sq. ft. \*1  
 Terrace Heights Building Development, Terrace Heights, WA, 3,400 sq. ft. \*1  
 Stanton Academy replacement High School, Yakima, WA, 48,860 sq. ft. \*1  
 Calcoe Credit Union, Moxee, WA, 2,019 sq. ft. \*1  
 Cashmere High School Bleacher Replacement, Cashmere, WA \*1  
 Armand Larive Middle School, Hermiston, OR, 110,000 sq. ft. \*1  
 Chiawana High School, Pasco, WA, 337,703 sq. ft. \*1  
 Drotzman Optometry, Hermiston, OR, 5,394 sq. ft. \*1  
 Union Gap Bus Maintenance, Union Gap, WA, 5,000 sq. ft. \*1

### Major renovation & T.I. experience:

Yacht Brokerage building – Shelter Island, San Diego, Ca (New construction)\*2  
 Kona Kai Resort & Marina Renovation – Shelter Island, San Diego, Ca (Renovation)\*2  
 Bob Hall's Auto Dealership, Yakima, WA (Renovation)\*1  
 LaMontrose Hotel Renovation, West Hollywood, Ca (Renovation)\*2  
 Lee Peterson Auto Dealership, Union Gap, WA (Renovation)\*1  
 Central Washington State Fair, Yakima, WA (Renovation)\*1  
 The Beverly Garland Hotel, Hollywood, Ca (Restaurant & Lobby Renovation)\*2  
 Riviera Hotel, Palm Springs, Ca (Guestroom Renovation)\*2  
 Gateway Canyons, Gateway, Co (Spa & employee accommodations)\*2  
 Vintage Plaza Hotel, Portland, Or (Lobby & Common space major renovation)\*2  
 The Beverly Hills Hotel, Hollywood Ca, (Guestroom Renovations)\*2  
 LaPlaya Hotel, Ca (Lobby Renovations)\*2  
 Moses Lake Community Health, Moses Lake, WA (Dental Renovation)\*1  
 Moses Lake Community Health, Moses Lake, WA (Pharmacy Expansion)\*1  
 Moses Lake Community Health, Quincy, Wa (Dental Clinic Remodel)\*1  
 Lake Chelan Career & Technical Education Center, Chelan, WA (Major Addition)\*1  
 Pacific Northwest University of Osteopathic Medicine, Terrace Heights, WA (Lecture Hall)\*1  
 Sunnyside High School, Sunnyside, WA (Major Renovation & Ground Up)\*1  
 Yakima Neighborhood Health, Sunnyside, WA (Major Renovation & Addition)\*1  
 Toppenish High School, Toppenish, WA (Major Renovation & Addition)\*1  
 AC Davis High School, Yakima, WA (Major Renovation & Ground up)\*1

Roofing and waterproofing experience:

- UC Irvine - Mesa Court Expansion – Irvine, Ca (Waterproofing Consultant) \*3
- Urban Edge – San Diego, Ca (Waterproofing Consultant) \*3
- Encinitas Villas – Encinitas, Ca (Waterproofing Consultant) \*3
- Hermiston Capital improvements Re-Roof – Hermiston, Or \*1
- Cashmere Elementary Re-Roof – Cashmere, WA \*1

Homeowners association experience:

- Altamira 4 HOA, Carlsbad, CA, (Reconstruction) \*3
- Pennant Village HOA, San Diego, CA, (Reconstruction) \*3
- Collection @ Downtown Burbank HOA, Burbank, CA, (Reconstruction) \*3
- Plaza Towers HOA, West Hollywood, CA, (Reconstruction) \*3
- Aria HOA, San Diego, CA (Pool & Spa Reconstruction) \*3
- Catalina Maintenance Corp. HOA, Playa Del Rey, CA, (Reconstruction) \*3
- Westend Living HOA, Marina Del Rey, CA, 140,000 sq. ft. (Reconstruction) \*3
- Encinitas Villas HOA, Encinitas, CA, (Reconstruction) \*3

Single family residential experience:

- Weedman Residence, Encinitas, Ca \*3
- Parsons Residence, Encinitas, Ca \*3
- Fesler Residence, Carlsbad, Ca \*3
- Beckzinski Residence, Yakima, WA
- Lancaster Residence, Selah, WA
- Yalovich Vacation Residence, Sunland, WA
- Schumm Residence, Yakima WA
- Butler Vacation Residence, Whidbey, WA

*“The sun never  
knew how great it was  
until it hit the side of a  
building”*

*-Louis Kahn  
Architect*

